



## **Social Media Patron Use Policy**

*Reviewed by the Board of Trustees: 1/15/2024; approved 3/18/2024. Proposed review date: 1/15/2027.*

### **Introduction**

Lawrence Public Library (LPL) believes that robust civic engagement leads to an informed citizenry and a healthy society. For this reason, LPL engages patrons through many digital outlets, including blogs, social media sites, online networks, account-related material ratings and reviews, and other communication tools to demonstrate the value of their public library.

While we welcome anyone to engage on library-sponsored social media platforms, our primary target audiences reside in our service area of Lawrence, Kansas and the surrounding Douglas County, Kansas region.

### **Purpose & Channels**

LPL social media platforms provide a public forum to facilitate the sharing of ideas, opinions and information about library-related subjects and issues. LPL social media platforms are intended to create a welcoming and inviting online space where users will find useful and entertaining information and can interact with LPL staff and other LPL users.

LPL-hosted social media includes blogs, podcasts, social networking sites, and other authorized channels.

### **Disclaimer**

Public comments expressed on LPL-hosted social media platforms do not reflect the views or positions of Lawrence Public Library, its officers, or its employees. Users should exercise their own judgment about the quality and accuracy of any information presented through social media.

### **Moderation & Engagement**

While LPL encourages an open forum, posts and comments are moderated by LPL staff. LPL reserves the right, within its sole discretion, not to post and to remove submissions or

comments that are unlawful or violate this policy. While comments will not be edited by LPL personnel, a comment may be deleted if it violates the comment policy described here.

## **Patron Usage Agreement**

When engaging with LPL over social media, patrons agree to the following:

1. Comments should be related to the posted topic for LPL's social media page or post.
2. LPL social media accounts are not open to comments promoting or opposing any person campaigning for election to a political office, or promotion or advertisement of a business or commercial transaction.
3. LPL may refer to public comments made on its social media channels and/or use them for promotional purposes, however, it will not collect, sell, or knowingly transfer to any third party any personally identifiable information related to social media engagement with the library.
4. The use of obscene, threatening, libelous, defamatory, or harassing language is prohibited.
5. Imminent or true threats against the library, library staff, or other users are prohibited.
6. Personal attacks of any kind or comments that target or disparage any ethnic, racial, age, religious group, gender, sexual orientation, or disability status are prohibited.
7. Comments advocating illegal activity or copyright violations are prohibited.
8. You are subject to the Terms of Service (TOS) of the host site; information (photos, videos, etc.) you share with or post to official LPL pages is also subject to the TOS of the host site and may be used by the owners of the host site for their own purposes. For more information, consult the host website's TOS.
9. Patrons may appeal and challenge the removal of their content by contacting the LPL Executive Director and/or Deputy Director.